



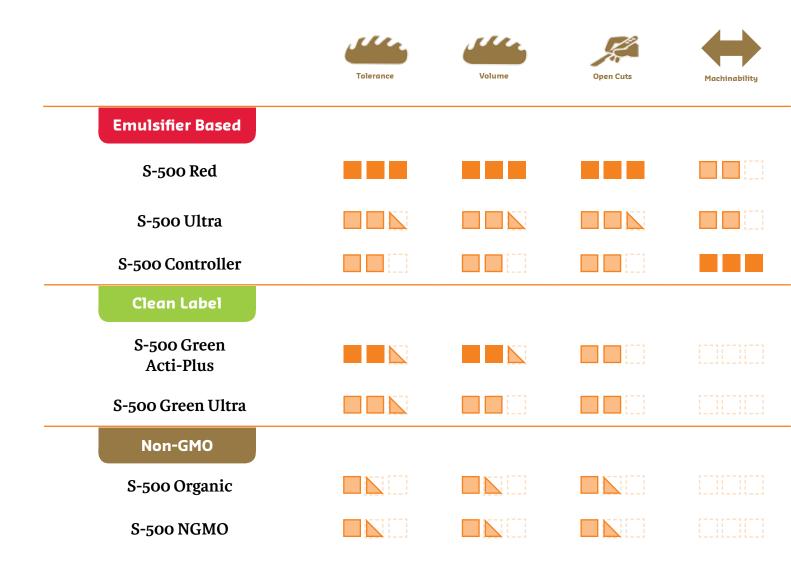
Versatility & Premium consistent quality

As the longest-established and best-known bread improver, \$500 has evolved to address all your daily challenges. Whether you are concerned about baking appealing bread, maintaining quality in all conditions or meeting the growing demand for healthy snacks on the go, the \$500 range has it covered.



Discover your S500 solution,

depending on your needs and request







Contact us to get your S500 today at infous@puratos.com













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Peace of mind through innovation

To make your day-to-day life easier, S500 has proven **reliability in all processes and stress conditions**. It contains Puratos' latest enzyme technologies, to give you total confidence in your bakery products:

- Greater dough tolerance and security at every stage of the process
- Effectively overcome any variation in flour quality

Shock test in over-proofing conditions

Standard Improver (left) vs. S500 (right)



"Working with S500 is like having an extra pair of hands. It makes your baking better, easier and reliable. And because it reduces the time you need to spend on quality issues, it gives you more time for creativity and differentiation."



Improving bread. Improving business.

Every day, the world's bakery community relies on \$500 improvers to provide the assurance of consistent premium quality. The versatile range is crafted to deliver excellent value for money and the benefit of over 40 years of expertise.

Bakeries

"Makes sense for your business"



Peace of Mind Reliability even when bakery conditions go bad



Increase SalesVariety and choice



Increase
Consumer
Loyalty
Consistent premium
quality



Gain Efficiency Less depending on skilled labor



Reduce Costs
Less waste

Consumers

"Satisfies tastes and expectations"



Premium Quality



Choice of Variety



Great Freshness





Clean Label, Organic and non-GMO Products







www.puratos.us